TVS Cheema Scholarship (Announced October 28, 2023)

A dedicated ₹100 crore scholarship fund established in memory of T.S. Srinivasan.

Provides full tuition, boarding, and study materials annually to ~500 meritorious engineering students from Tamil Nadu, with emphasis on Mechanical Engineering—a core technology discipline

While not limited to women, it includes them among a cadre of future engineers in STEM fields.

🌾 2. Srinivasan Services Trust (SST) – Women Empowerment & Education

Though not STEM-exclusive, SST's long-standing outreach indirectly supports girls' education, numeracy, and science-related literacy:

Active for 27 years across Tamil Nadu, Karnataka, Maharashtra, Andhra Pradesh, and Himachal Pradesh

Organizes 5,000+ women self-help groups (SHGs), collectively supporting over 60,000 rural women, with over 40% female representation in field operations

Promotes financial independence for women via credit linkage (₹85 crore their financial year) and livelihood programs, including 10,000 women dairy farmers earning Rs 2,000–6,000/month and setting up women-led milk societies and other micro-enterprises

Partners with education-focused NGOs (like Gramalaya) to promote hygiene and menstrual health for 1,000+ schoolgirls annually, boosting school attendance and well-being—key enablers for STEM education

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🏁 3. TVS Racing Partnership with Alisha Abdullah Racing Academy for Women (2016)

TVS Racing supported India's first women-exclusive motorbike racing academy founded by racer Alisha Abdullah.

Selected 18 women riders to train and race for TVS Racing, providing bikes, technical training, and track exposure

While motorsports is not traditional STEM, the initiative emphasizes technical mastery, mechanical skills, engineering understanding, and exposure to vehicle dynamics technologies.